

2013 editorial calendar

FEBRUARY/MARCH 2013

Closing 11/16/12 Materials Due 11/23/12 On Sale 1/15/13

Sweet Style

- Flirty fashion, plus hair and makeup inspired by classic romantic movies
- Quiz: Will your romance last?

Special Advertorial Section

Things We Heart Guide
Books We're Crushing On

In Book/Online Giveaway

February Think Pink...and Red
March Shoes 4 U

APRIL/MAY 2013

Closing 1/18/13 Materials Due 1/25/13 On Sale 3/12/13

Spring Style Spectacular

- Spring fashion and beauty
- Sweet hairstyles for prom
- Super cute shoes and bags
- The secrets to clear skin

Special Advertorial Section

GL's Hop To It Guide

In Book/Online Giveaway

April Eco-Chic
May Summer Fun

JUNE/JULY 2013

Closing 3/15/13 Materials Due 3/22/13 On Sale 5/14/13

Have an amazing summer

- Swim, shaving, hot hair and beauty
- Summer entertainment

Special In Book/Online Giveaway

June Beach Reads
July Back-to-School Style

AUGUST/SEPTEMBER 2013

Closing 5/17/13 Materials Due 5/24/13 On Sale 7/17/13

Head of the Class

- Back-to-school fashion and beauty
- The perfect haircut for Y-O-U
- The best denim for your bod

Special Advertorial Section

Glam Guide (Fashion and Beauty)
Backstage Pass (Entertainment)

In Book/Online Giveaway

August Bags for Babes
September Bling It On

OCTOBER/NOVEMBER 2013

Closing 7/15/13 Materials Due 7/22/13 On Sale 9/20/13

Our personal style issue!

- Dreamy dresses for homecoming
- Major fall trends to try
- Easy fall hair and makeup secrets

Special Advertorial Section

Teen Read Week

Fabulous Fall Finds

In Book/Online Giveaway

October Boots and Jackets
November Hi-Tech Holidays

DECEMBER/JANUARY 2014

Closing 9/14/13 Materials Due 9/28/13 On Sale 11/13/13

The Holidays Dazzle!

- Pretty, polished party looks
- Big night out hair and makeup
- The best holiday entertainment

Special Advertorial Section

Holiday Gift Guide

In Book/Online Giveaway

December Great Gift Giveaway
January Spoil Yourself