

GL Fast Facts



Total audience	2,160,000
2013 ratebase	400,000
Est. readers per copy	5.4
Subs/Newsstand	85%/15%
Male/Female	1%/99%
Magazine Frequency	6x
Target	Girls 12-17
Gender	99% Girls
Median age	15
12-17	91%
Median HH income	\$74,870
Both parents in HH	87%