

2012 editorial calendar

FEBRUARY/MARCH 2012

Closing 11/11/11 Materials Due 11/18/11 On Sale 1/17/12

Sweet Cinema Style

- Flirty fashion, plus hair and makeup inspired by classic romantic movies
- Quiz: What's Your Perfect V-Day Date?

Special Advertorial Section

"Love Letters" featuring the top new YA novels with themes of love and romance

In Book/Online Giveaway

February Think Pink...and Red
March Shoes 4 U

APRIL/MAY 2012

Closing 1/20/12 Materials Due 1/27/12 On Sale 3/13/12

Spring Style Spectacular

- Spring fashion and beauty
- Sweet hairstyles for prom
- Super cute shoes and bags
- The secrets to clear skin

Special Advertorial Section

GL's Hop To It Guide

In Book/Online Giveaway

April Eco-Chic
May Summer Fun

JUNE/JULY 2012

Closing 3/16/12 Materials Due 3/23/12 On Sale 5/15/12

Have an amazing summer

- Swim, shaving, hot hair and beauty
- Summer entertainment

Special Advertorial Section

GL's Beach Blanket Book Club
Summer Fashion and Beauty Guide

In Book/Online Giveaway

June Beach Reads
July Back-to-School Style

AUGUST/SEPTEMBER 2012

Closing 5/18/12 Materials Due 5/25/12 On Sale 7/17/12

Head of the Class

- Back-to-school fashion and beauty
- The perfect haircut for Y-O-U
- Our fall shoe guide

Special Advertorial Section

Glam Guide (Fashion and Beauty)
Backstage Pass (Entertainment)

In Book/Online Giveaway

August Bags for Babes
September Charming Chicas

OCTOBER/NOVEMBER 2012

Closing 7/15/12 Materials Due 7/22/12 On Sale 9/20/12

Our personal style issue!

- Dreamy dresses for homecoming
- The best denim for your bod
- Easy fall hair and makeup secrets

Special Advertorial Section

Teen Read Week
Fabulous Fall Finds

In Book/Online Giveaway

October Boots and Jackets
November Hi-Tech Holidays

DECEMBER/JANUARY 2013

Closing 9/14/12 Materials Due 9/28/12 On Sale 11/13/12

The Holidays Dazzle!

- Pretty, polished party looks
- Big night out hair and makeup
- The best holiday entertainment

Special Advertorial Section

Holiday Gift Guide

In Book/Online Giveaway

December Great Gift Giveaway
January Spoil Yourself

